## MEDIA ANNOUNCEMENT



For immediate release 27 September 2022

# Refillable, recyclable and practical: meet New Regula Refill Jar!

The new addition to the Regula family is an evolution in sustainability and convenience

International beauty packaging manufacturer and provider Quadpack's Regula family, the best-seller range of jars and airless products, has taken another step in its positive-impact journey. Answering market demands for more user-friendly, premium and sustainable packaging, Quadpack is launching a jar that has



it all: New Regula Refill Jar is recyclable, refillable, monomaterial and easy to use.

The 50ml pack has a thick-walled outer jar in PET, with a premium, glass-like aesthetic, perfect for prestige cosmetics brands. The inner jar, developed for optimal compatibility with most skincare formulas, is made of PP and is designed to be easily thermosealed, one of the best solutions for refills.

Both components can be quickly separated by hand, thanks to a gap in the outer jar specifically developed for easy removal. The refill is just as easily inserted, making a reassuring 'click' sound when closed.

New Regula Refill Jar's double-walled cap is completely made of PP, which makes all its components recyclable. Made at Quadpack's manufacturing site in Kierspe, Germany, the jar is an optimal solution both for brands that want to start their journey towards refillable packaging and for Regula Jar clients that want to take that extra step towards sustainability.

All components can be decorated using various techniques, as Quadpack offers complete manufacturing and decoration solutions made in Germany.

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#### About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

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